



**Mitchell E. Daniels, Jr.**  
Governor

**Judith A. Monroe, M.D.**  
State Health Commissioner

# Indiana State Department of Health

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**DATE:** July 05, 2009

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** <sup>ASU</sup> A. Scott Gilliam, MBA, CP-FS  
Manager, Food Protection Program

**SUBJECT:** FDA News Release Hardcore Energize Bullet or New Whey Liquid Products

**SUGGESTED ACTION:** **Unclassified Recall; Hardcore Energize Bullet or New Whey Liquid Products; Recommend notification to establishments that may carry these products via phone, fax or e-mail.**

The suspected tampering involved a utility knife blade found in one vial of Hardcore Energize Bullet drink, manufactured in the United States and sold in Canada, and another blade in one vial of New Whey liquid products, manufactured and sold in the United States.

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## FDA NEWS RELEASE

For Immediate Release: July 5, 2009  
Media Inquiries: Christopher Kelly, 301-796-4676, [christopher.kelly@fda.hhs.gov](mailto:christopher.kelly@fda.hhs.gov)  
Consumer Inquiries: 888-INFO-FDA

### **FDA Warns Consumers Not to Buy or Use Hardcore Energize Bullet or New Whey Liquid Products**

*Products recalled due to suspected tampering*

The U.S. Food and Drug Administration is warning consumers not to buy or use Hardcore Energize Bullet or New Whey liquid products sold in test tube-like vials due to suspected product tampering. The products are being recalled.

The suspected tampering involved a utility knife blade found in one vial of Hardcore Energize Bullet drink, manufactured in the United States and sold in Canada, and another blade in one vial of New Whey liquid products, manufactured and sold in the United States. No one is known to have been hurt.

Hardcore Energize Bullet and New Whey liquid products are manufactured by Protica Inc., of Whitehall, Pa. Protica is investigating this incident.

Hardcore Energize Bullet liquid products were distributed in Canada and are being recalled by iSatori Technologies of Golden, Colo. The liquid is packaged in 2.9 ounce clear, test-tube like vials and in two flavors, Blue Rage and Black Rush.

The affected lots for the Blue Rage liquid product are: 1961, 1962, and 1794. The affected lot for the Black Rush liquid product is 1963.

New Whey liquid products were distributed and are being recalled by IDS of Oviedo, Fla. and were sold at various retail stores. The liquid is packaged in 2.9 ounce clear, test-tube like vials and two flavors, New Whey Fruit Punch 25g and New Whey Blue Raspberry 42g.

The affected lot for the New Whey Fruit Punch liquid product is 1960. The affected lot for the New Whey Blue Raspberry liquid product is 1944.

The FDA advises consumers who may have purchased these products not to consume them.

Health care professionals and consumers are encouraged to report serious adverse effects or product quality problems with the use of Hardcore Energize Bullet and New Whey liquid products to the FDA's MedWatch Adverse Event Reporting program online, by regular mail, fax or phone.

Online: <https://www.accessdata.fda.gov/scripts/medwatch/medwatch-online.htm>

Regular Mail: Use FDA postage paid form 3500 and mail to MedWatch, 5600 Fishers Lane, Rockville, MD 20852-9787

Fax: 800-FDA-0178

Phone: 800-FDA-1088

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